



**MOORE COMPREHENSIVE PLAN
WEBSITE CONTRIBUTION FREQUENTLY ASKED QUESTIONS
February 9, 2016**

1. What is a Comprehensive Plan?

A Comprehensive Plan is best described as a guide to the City's future. The Comprehensive Plan will inform current and future decision makers where we are now, where we want to go, how we intend to get there, and who will help us along the way. More specifically:

- It will define the City's biggest assets and challenges
- It will make recommendations about the type and character of development appropriate in different parts of the City
- It will recommend and prioritize policies, key projects, and resources and determine implementation partners
- It will provide guidance to the City in developing and directing future capital budgets
- It will serve as the basis for zoning recommendations throughout the City

A Comprehensive Plan is a long range plan, generally projecting 20 years out, but it often needs to be updated within 7-10 years because of rapid growth or major policy decisions.

2. Why does Moore need a Comprehensive Plan?

The City needs an updated Comprehensive Plan because Moore is growing and ever-changing. Located along I-35 between Oklahoma City and Norman, Moore is well-positioned for growth and stands to attract new residents seeking a quality residential community in close proximity to jobs, amenities, cultural activities, and a strong public education system.

The City of Moore has been steadily growing in the past ten years since it completed its last comprehensive plan. The City has seen major redevelopment along the I-35 Corridor, SW 19th Street retail opportunities open and expand, has built a new fire stations and an Emergency Operations Center, and has experienced multiple tornadic events, with an EF5 tornado on May 20, 2013 which destroyed approximately 1200 homes. It is because of these dramatic changes that the City's leadership is updating Moore's Comprehensive Plan.



The Comprehensive Plan update will include modifications to the city's existing and future land use map with a chance to provide a vision for the future. Specifically, the Comprehensive Plan update will provide guidance in the areas of land use, transportation, economic development, revitalization, and resiliency for the city. The Plan will investigate how to improve the quality of life for Moore residents, including:

- Reducing traffic congestion along the City's most travelled roadways
- Providing transportation alternatives to the automobile
- Enhancing the I-35 Corridor and other important commercial corridors
- Identify blighted areas that are prime for redevelopment
- Consider costs and benefits of future development patterns
- Incorporate resiliency efforts within future policies and development

3. What's the difference between comprehensive planning and zoning?

Comprehensive plans are policy documents whereas zoning is a legal requirement for land use. Comprehensive plans address land use, transportation, economic and community issues through guiding statements. The future land use map that is adopted as part of the plan is policy and not regulatory. It helps to define the scale and character of how land should be used in the future. The policies included in the comprehensive plan will help shape rezoning, infrastructure investment decisions in the coming years through policy recommendations.

Zoning designations are legal requirements, which determine how parcels of land may be used. When property owners want to develop or use their property in ways that do not conform to their current zoning regulation, they must apply for a change in their zoning classification, also referred to as a rezoning. Modifications to zoning regulations, and decisions made through the rezoning process, are often a key part of implementing comprehensive plans.

4. Who is guiding this effort?

Moore residents and the city's elected and appointed officials will guide the process to develop the Comprehensive Plan. The City of Moore Community Development Department's Planning Division is managing the process to ensure a usable plan is developed in a timely manner.



The City has hired **Guernsey** (partnered with other planning experts) to provide a range of consulting, planning and technical services to update the City's Comprehensive Plan. **Guernsey** is an architectural, engineering, planning, and consulting firm that specializes in innovative solutions to complex development challenges, and complements those ideas with policies, implementation strategies and tools that build community support.

5. How is the Comprehensive Plan funded?

The Comprehensive Plan is being funded with Community Development Block Grant- Disaster Recover (CDBG-DR) funds.

6. How can I get involved?

There are numerous ways to participate in the process:

- Visit the project's website at <http://envision.cityofmoore.com/> to participate online
- Participate in community workshops and meetings. Dates, Times, and locations to be posted online at <http://envision.cityofmoore.com/>
- Follow regular updates through the City of Moore social media pages and post

7. Why should I participate?

The purpose of planning is to ensure that Moore's quality of life will continue. Through the planning process, residents, business owners and community organizations help shape Moore's land use, open space pattern, and the city's overall policies and goals. For residents who wish to shape their community's future, participation in the process is vital.

8. Where can I find more information?

The best resource for additional information is the City's website:
<http://envision.cityofmoore.com/>



9. Who should I contact if I have additional questions?

Please contact Elizabeth Jones, AICP, Community Development Director, for more information at ejones@cityofmoore.com or 405-793-5053.

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